

ROBERTO GUDINO, M.S., M.F.A.

Award-winning educator and filmmaker with over 10 years' experience in video and content production

www.robertogudino.com
[linkedin.com/in/robertogudino](https://www.linkedin.com/in/robertogudino)

SUMMARY

Award-winning educator, filmmaker, and Fulbright scholar with over 10 years' experience in video and content production. Research area: teaching through video and digital content.

- 10+ years' experience in video production
- Masters in film and video production
- Masters in communications and advertising
- Scholar and academic
- Strong interpersonal skills
- Proactive, self-starter

EDUCATION

MASTER OF SCIENCE in Mass Communication, Global Strategic Communications - Art Direction

Joint program: Florida International University and Miami Ad School, Miami, Florida

Cumulative GPA: 3.95

Apr 2015

MASTER OF FINE ARTS in Film, Video, and Television Production - Cinematography

University of California, Los Angeles (UCLA)

Cumulative GPA: 3.94, Summa Cum Laude

Thesis: Best Practice Recommendation for the RED One Digital Cinema Camera

Sep 2012

BACHELOR OF FINE ARTS in Film, Video, and Television Production

University of Arizona (U of A), Tucson, Arizona

Cumulative GPA: 3.82, Magna Cum Laude

Thesis: Digital Intermediate Guidelines for the Motion Picture Industry

May 2007

ASSOCIATE OF ARTS

Cochise Community College, Douglas, Arizona

Cumulative GPA: 3.77

May 2004

RESEARCH AND TEACHING EXPERIENCE

Faculty and Head of Production

(08/16 - Present)

Scottsdale School of Film + Theatre at Scottsdale Community College, Scottsdale, AZ

Teaching a variety of courses, ranging from Introduction to Cinematography and Advanced Cinematography to Lighting for Film and Television and Documentary Film Production. In addition to teaching, I have taken various opportunities to increase my professional growth, such as presenting at SCC's TechTalks and MCCC's Global Engagement Conference, which have ultimately led to student success in the classroom.

Online Instructor, Cinematographer, Writer, and Editor

(10/14 - 04/15)

University of Florida's Institute of Food and Agricultural Sciences (UF/IFAS), Miami, FL

Producing, shooting, and editing an online video course teaching Florida farmers on how to use Facebook, Twitter, and Pinterest for their social media marketing efforts. These videos were produced in English and Spanish and were used in a statewide marketing campaign. In addition to teaching this course, I supervised a production team of eight and managed our budget, pre-production, production, and post-production.

Instructor, Cinematographer, and Cultural Ambassador

(09/12 - 08/13)

U.S. Dept of State, Bureau of Educational and Cultural Affairs Fulbright Program IIE, Mexico City, Mexico

Developing and teaching several video production workshops for youth in Mexico City. Worked closely with the U.S. Embassy, the Fulbright commission, NGOs, Mexico City universities, and filmmakers from the U.S. and Mexico to complete this project. In addition; producing, writing, and directing an educational web series pilot for teens, raising over \$8,000 on Kickstarter through a multi-national marketing campaign.

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Guest Lecturer

(10/12 - 08/13)

Universidad Panamericana (Pan-American University), Mexico City, Mexico

Teaching video production to over 20 undergraduate students through workshops that include: Visual Storytelling, Digital Cinematography, Studio Production, Location Lighting, Cinematography and Directing, Directing Actors, Directing Camera, and Professional Development, among others.

Guest Lecturer

(03/13 - 05/13)

Centro Universitario de Comunicación (University Center for Communications), Mexico City, Mexico

Teaching hands-on weekly workshops to over 30 undergraduate students on storytelling and film production, through which students created a short video project.

Research Fellow

(02/13)

U.S. Dept of State, Bureau of Educational and Cultural Affairs Fulbright Program IIE, Mexico City, Mexico

Presenting research and progress on my Fulbright project to academics, industry professionals, and U.S. Department of State representatives at the Fulbright Fellowship (IIE) Colloquium.

Guest Lecturer

(12/12)

U.S. Embassy Benjamin Franklin Library, U.S. Department of State, Mexico City, Mexico

Teaching storytelling and film structure through classic American films.

Graduate Teaching Assistant

(08/08 - 06/12)

University of California, Los Angeles (UCLA)

Leading in-class workshops, meeting with students one-on-one, and providing feedback on assignments.

Multimedia Instructor

(01/06 - 08/06)

University of Arizona, Tucson, AZ

Instructing students on the use of computer-based photo and video editing tools, including Photoshop, Final Cut Pro and others. Presenting workshops on film special effects and web applications.

Research Associate

(06/05-08/05)

University of Arizona, Technology for Cinematography, McNair Achievement Program, Tucson, AZ

Researching new technologies such as the digital intermediate system (DI) and revealed its benefits for the motion picture industry. Involved in all phases of a research project entitled, "Disentangling the Color Space Conundrum for the Motion Picture Industry." Interviewed filmmakers, producers, colorists, and prepared results for a 16-page paper and oral presentation.

Archivist

(06/05 - 08/05)

University of Arizona, Digitization of Archival Media, Tucson, AZ

Implementing online instruction for the department's film history course. Digitizing film clips, film posters, and stills for film and television history students to use via Desire 2 Learn (D2L), the online environment used for Media Arts 100A.

PROFESSIONAL EXPERIENCE

Assistant Director of Communications

(08/15 - Current)

UCLA Luskin School of Public Affairs, University of California, Los Angeles (UCLA)

Producing video, web, and print content to enhance the visibility and reputation of the school to internal and external audiences. Producing, shooting, and editing video and still photography for digital and print publications. Designing digital and print marketing content including posters, flyers, and presentation decks as well as strategizing for event campaigns. Managing and editing the school's official website and helping oversee its redesign. Social media manager for the school's Facebook, Twitter, Instagram, LinkedIn, and Vimeo accounts, which entails writing, and curating content through an editorial calendar.

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Cinematographer, Writer, and Web Designer (02/14 - 05/15)

Global Strategic Communications (GSC) program, Florida International University, Miami, FL

Spearheading a content marketing effort to engage and convert prospective students to graduate school applicants. Shooting and editing photos and video for the program, helping oversee the school's website redesign, and creating printed marketing materials - including posters, brochures and flyers based on a visual identity system. Managing the GSC program's WordPress blog.

Cinematographer, Writer, Editor, and Designer (03/14)

The Art Directors Club (ADC), Miami, FL

Producing, shooting, editing and conducting interviews on four 3-minute videos to create awareness and increase local and international ticket sales for the Art Director's Club 2014 annual festival. These videos garnered over 2,000 video views in their first week on Vimeo with earned media impressions around the videos.

Cinematographer (04/10)

The Bill and Melinda Gates Foundation, "Storyteller Initiative," Boston, MA

Chosen as one of eight cinematographers by the Bill and Melinda Gates Foundation to shoot "Burning the Midnight Oil," a documentary film commissioned as part of their ongoing "Storyteller Initiative."

E-Learning Content Creator, Cinematographer, and Editor (06/09 - 12/09)

University of California, Los Angeles (UCLA)

Shooting and editing e-learning tutorials for the UCLA's School of Theater, Film, and Television.

Film Director and Cinematographer (01/06 - 05/07)

University of Arizona, Media Democracy and Policy Initiative (MDPI), Tucson, AZ

Writing, shooting, editing, and conducting interviews for a documentary film "Below the Fold" which explores Hispanic representation in the media. *Winner of the Jury Prize for The Directors Guild of America Student Film Awards and nominated for a Student Academy Award.

Cinematographer (01/09)

Producer's Guild of America and the American Society of Cinematographers, Hollywood, CA

Selected as a cinematographer for the Camera Assessment Series (CAS), which was co-produced by the Producer's Guild of America (PGA) and the American Society of Cinematographers (ASC). Responsible for shooting a short film showcasing the individual characteristics of digital cameras and 35mm film cameras.

Cinematographer (05/08)

AARP Initiative and UCLA co-production, "Divided We Fail" campaign, Los Angeles, CA

Selected as cinematographer for "Downward Slide," a short film commissioned by the American Association of Retired Persons (AARP) as part of its ongoing "Divided We Fail" campaign.

Chief Electrical Engineer (04/06 - 05/06)

University of Arizona, Kodak 35mm Project, Tucson, Arizona

Responsible for the safe and efficient execution of lighting outlined by the cinematographer as well as providing technical support. Involved in all phases of the film, "April's Last."

Cinematographer, Photographer, and Business Owner (05/04 - 05/07)

Gudino Photo and Video, AZ

Videography, photography, and management of special events. Budgeting for and creating marketing material.

SKILLS

- Fluent Spanish: Can speak, read, and write
- Learning Management System Expert: Canvas

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- Adobe Creative Suite: Premiere Pro, Audition, Photoshop, Illustrator, Lightroom, After Effects, Indesign
- Microsoft Office Suite (PC): Word, Excel, PowerPoint, Publisher
- Apple (Mac OS X): Final Cut Pro, FCPX, Keynote, Motion, Compressor, Prezi
- Photo, Video, & Audio: Extensive knowledge of cameras, as well as sound equipment (mixers, recorders, etc.)

PROFESSIONAL DEVELOPMENT

Director and Documentary Fellow

(03/11-04/11)

Film Independent's Inaugural "Documentary Lab," Los Angeles, CA

Selected for an intensive seven-week program, which provided documentary filmmakers creative feedback and story notes on their films. Had one-on-one meetings with established documentary filmmakers, directors, producers, editors and other industry professionals.

Cinematographer

(10/10-06/11)

Film Independent "Project:Involve," Los Angeles, CA

Selected as one of four cinematographers by Film Independent for their signature diversity program. "Project:Involve" ran for nine months during which I received individual mentoring, monthly Master workshops in the art and business of filmmaking and career support. Shot a short film with production and technical support provided by Film Independent.

Cinematographer and Latinopia.com Intern

(01/10 - 03/10)

Directors Guild of America (DGA) Latino Sub-Committee's Mentorship Program, Los Angeles, CA

Producing original video, photography, and print materials covering Chicano/Latino history, art, literature, music, theater and cinema for Latinopia.com media portal. DGA award winning director Jesus Treviño spearheaded the Latinopia.com initiative and served as a mentor.

Cinematographer

(07/09)

RED One Digital Cinema Inaugural REDucation Workshop, LA Center Studios, Los Angeles, CA

Participated in an intensive 7-day workshop with hands-on and practical training on the RED One camera system for both on set practices and post production practices. Mastered the use of exposure tools and menus with the RED One camera. Learned the tools and best practices for file prep for dailies and editorial, color grading and finishing on multiple platforms. Covered editing and finishing techniques for RED One post on TV commercials, episodic TV, music videos, and feature films.

Documentary Fellow

(08/08)

Latino Producers Academy, National Association of Latino Independent Producers, Santa Fe, NM

Participated in an intensive 10-day workshop covering documentary story development, structure, funding sources and distribution outlets. Selected as one of 10 fellows from a national pool of applicants. Received feedback on a documentary film from industry professionals with CPB, PBS, ITVS, and Latino Public Broadcasting, among others.

Documentary Liaison

(08/07)

Latino Producers Academy, National Association of Latino Independent Producers, Tucson, AZ

Participated in a leadership role as documentary liaison for the National Association of Latino Independent Producers' (NALIP) annual signature program the Latino Producers Academy (LPA). Responsible for scheduling one-on-one interviews for mentors and fellows and organized workshops.

Documentary Fellow

(10/06)

National Association of Latino Independent Producers, Austin Studios, Austin, TX

Participated in an intensive three-day workshop titled, "*Doing your Doc: Diverse Visions, Regional Voices.*" The workshop covered documentary story development, structure, funding sources and distribution outlets.

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FELLOWSHIPS AND AWARDS

- **SJMC Outstanding Graduate Student - Creative Global Strategic Communications Award**
FIU School of Journalism and Mass Communications (2015)
- **Wolfson Scholarship**, Advertising Federation (Ad Fed) of Greater Miami (2014)
- **Top Dog Award - Best marketing and advertising campaign**, Miami Ad School (2014)
- **Fulbright Fellowship**, Institute of International Education (IIE), U.S. Department of State (2012-13)
- **Public Media Content Fund Award**, Latino Public Broadcasting/PBS/CPB (2011-12)
- **Jacob K. Javits Fellowship**, U.S. Department of Education (2008-12)
- **Antonio David Blanco Fellowship**, University of California, Los Angeles (2010)
- **National Hispanic Foundation for the Arts Scholarship** (2008 and 2009)
- **Motion Picture Association of America Award** (2008 and 2009)
- **Differential Fee Award**, University of California, Los Angeles (2008 and 2009)
- **Jury Prize Award for Best Student Film**, Directors Guild of America (2008)
- **Graduate Division Affiliates Scholarship**, University of California, Los Angeles (2008)
- **Graduate Opportunity Fellowship Award**, University of California, Los Angeles (2007)
- **Centennial Undergraduate Student of the Year Award**, University of Arizona (2006-07)
- **Undergraduate of the Year Leadership Award**, U of A School of Media Arts (2006-07)
- **Media Democracy and Policy Initiative Fellowship Award** (2006 and 2007)
- **Haldeman Award for Documentary Filmmaking** (2006 and 2007)
- **University of Arizona Hispanic Alumni Award** (2006-07)
- **Hanson Arizona Film Institute Award** (Summer 2006 and Spring 2006)
- **Medici Award in the Arts** (2006)
- **Regents' Scholarship Award** (2005-07)
- **Shepard Foundation Scholarship Award** (2005-07)
- **The Ronald E. McNair Achievement Program Award** (2005 and 2006)

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SELECTED FILM WORK

- “Carbon Upcycling: Turning Carbon Dioxide into CO2NCRETE,” Dir. Roberto Gudino, UCLA Luskin School of Public Affairs, 3 min. documentary, HD (2016)
Director, Producer, Cinematographer, Editor
- “Q&A with former Governor of Massachusetts Michael Dukakis,” Dir. Roberto Gudino, UCLA Luskin School of Public Affairs, 3 min. interview, HD (2016)
Director, Producer, Cinematographer, Editor
- “Q&A with former president of Ireland Mary Robinson,” Dir. Roberto Gudino, UCLA Luskin School of Public Affairs, 4 min. interview, HD (2016)
Director, Producer, Cinematographer, Editor
- “UF Online Video Course” Dir. Roberto Gudino, University of Florida, six 15-30 min. tutorials, HD (2015)
Director, Producer, Cinematographer, Editor
- “ADC Festival Promos,” Dir. Roberto Gudino, Art Directors Club, four 1-3 min. promos, HD (2015)
Director, Producer, Cinematographer, Editor
 - Top Dog Award: for best marketing and advertising campaign
- “#CouldaWaited Spec Campaign,” Dir. Roberto Gudino, FocusDriven.org, two 15 sec. spots, HD (2014)
Director, Producer, Cinematographer, Editor
 - Gold Paw Award: for best marketing and advertising campaign
- “Jovenes MX,” Dir. Roberto Gudino, Fulbright-IIE Fellowship Project Web series, 10 min., HD (TBA)
Creator, Director, Producer, Co-writer
 - Cine Story Foundation: Digital Series, Semifinalists
- “The Restaurant,” Nestle Pet Care “Life Stinks” web series with Rachel Harris, 3 min., HD (2013)
Cinematographer
- “2:30 p.m. Feeling,” Dir. Sergio Guerrero, 5 Hour Energy commercial, 30 sec., HD (2013)
Cinematographer
- “Demon’s Dilemma,” Dir. Hanjin Park, UCLA Graduate Thesis Film, 15 mins., RED (2012)
Cinematographer
 - Maverick Movie Award: Nominated Best Screenplay, Editing, supporting actors
 - Boston Film Festival
 - California Independent Film Festival
 - Asian International Youth Film Festival
 - The New York Digital Short Film Festival
- “The Bridge,” Dir. Andres Torres-Vives, Project:Involve Diversity Program, 8 mins., HD (2011)
Cinematographer
- “Burning the Midnight Oil,” Dir. Hanjin Park, Bill and Melinda Gates Foundation, 5 mins., HD (2010)
Cinematographer
- “Nisa,” Dir. Douglas Archibald, UCLA Undergraduate Thesis Film, 12 mins., RED (December 2009)
Cinematographer

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- “Karma,” Dir. Justin Tan, UCLA Undergraduate Thesis Film, 10 mins., RED (November 2009)
Cinematographer
- “Coke Spec Commercial,” Dir. Myke Dickson, 30 secs., RED (September 2009)
Cinematographer
- “Grapple!,” Dir. Luke Slendebroek, UCLA Advanced Film, 14 mins., RED (March 2009)
Cinematographer
- “ASC/PGA Camera Assessment Series,” Panavision Genesis doc team, HDV (January 2009)
Cinematographer
- “Doritos Spec Commercial,” Dir. Luke Slendebroek, 30 secs., HD (November 2008)
Cinematographer
- “Downward Slide,” Dir. Cory Miller, UCLA/AARP Co-Production, 6 mins., 16mm Film (June 2008)
Cinematographer
- “Keepers,” Dir. Anthony Onah, Six Minute Film, 6 mins., 16mm Film (May 2008)
Cinematographer
- “Holding Pattern,” Dir. Luke Slendebroek, Six Minute Film, 6 mins., 16mm Film (March 2008)
Cinematographer
- “Dinner with Isabella,” Dir. Dana Turken, Two Minute Film, 2 mins., 16mm Film (October 2007)
Cinematographer
- “Below the Fold: The Pulitzer That Defined Latino Journalism,” documentary, 20 mins. (2007)
Producer, Director, Cinematographer, Editor
 - San Diego International Latino Film Festival, San Diego, California
 - HBO New York International Latino Film Festival, New York, New York
 - Directors Guild of America Jury Prize Award, Los Angeles, California
 - Los Angeles Latino International Film Festival, Los Angeles, California
 - Chicago Latino Film Festival, Chicago, Illinois
 - McCormick Freedom Museum public screening, Chicago, Illinois
 - Arizona International Film Festival, official selection, Tucson, Arizona
 - Independent Feature Project (IFP), official selection, Tucson, Arizona
 - I Dream in Widescreen public screening, Tucson, Arizona
- “The Who’s Tommy theatrical video production,” 10 mins. (2007)
Director, Cinematographer, Editor
 - Theatrical run April 9th through 29th, Tornabene Theatre, Tucson, Arizona
- “Just Coffee,” documentary, 10 mins. (2006)
Producer, Director, Cinematographer, Co-editor
 - Sin Fronteras Film Festival, official selection, Albuquerque, New Mexico
 - Puro Mexicano Film Festival, official selection, Tucson, Arizona
 - Reel Inspiration Film Festival, official selection, Tucson, Arizona
 - Peoria Film Festival, official selection, Peoria, Arizona
 - Chicano/Hispano Student Alliance public screening, University of Arizona, Tucson